FEATURES OF FORMATION OF UKRAINIAN ECONATIONAL CONSCIOUSNESS
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Abstract
We consider the structure and levels of human consciousness, the dependence of man's inner world on the formation quality of environment its existence, importance of changes of Ukrainian national consciousness into econational.

Keywords: consciousness, self-consciousness, reflection, ecological consciousness, econationalism, language, language aggression.

OSOBLIVOSTI FORMUVANNIA EKONAЦІОНАЛЬНОЇ СВІДОМОСТІ УКРАЇНЦІВ

Абстракт
Розглядаються структура і рівні свідомості людини, залежність внутрішнього світу людини на якість формування навколишнього середовища її існування, важливість зміни національної свідомості українців на еконаціональну.

Ключові слова: свідомість, самосвідомість, рефлексія, екологічна свідомість, еконаціоналізм, мова, мова агресія.

Introduction
Man as a creature that has the most complex manifestations of the psyche, is the bearer of consciousness as a higher form of reflection of reality. Abstract thinking, worldview, self-consciousness, self-control of behavior and activity and prediction of the results of the latter inherent to the human consciousness.

Consciousness has an extremely complex structure. Experts do not have a unanimous opinion against it. This is due to the complexity of this phenomenon and difficult accessibility of scientific study. We still do not know many properties of consciousness. Therefore opinions relatively mechanisms, properties, functions, structure of consciousness are controversial and even opposite.

1 The following levels of consciousness and their components
We can distinguish the following levels of consciousness and their components (1).

1. The basic and most ancient level of consciousness is sensory-affective stratum, which include: feeling, perception, representation, various emotions (anger, rage, horror, despair, sudden great joy).

2. Value-volitional level, which are: the will and emotions. These include motives, interests, needs the person to unity with the abilities to achieve goals.

3. Abstract and logical thinking. This is the most important stratum consciousness which acts in such forms:
   – concept - reflection in thinking general, the most essential features of objects, phenomena of objective reality, their internal decisive relationships and laws;
   – judgment - a form of thought, which reflected the presence or absence in objects and phenomena of any signs and connections;
   – inference - a form of thinking when from one or more of judgments displayed new proposition, which contains new knowledge about objects and phenomena;
   – different logic operations.

4. A necessary component of consciousness can be considered self-consciousness and reflection:
– self-consciousness – it is selection of yourself, attitude to yourself, assessment of its capabilities, which are a necessary component of any consciousness;
– reflection - is a form of consciousness when certain phenomena of consciousness become the subject of a special analysis activity of the subject.

In opinion of many scientists and psychologists, consciousness must be a program that managing human activities and its internal life. Such conditions are provided due to certain characteristic features inherent in consciousness and functions that it performs.

Consciousness contains clearly expressed purposeful reflection of reality. Material production producing things or items. However, spiritual designs them. Before to do something man creates the perfect design of future results and develops an action plan. Man always tries to create something new. This requires new ideas and constructive image that actually does not exist but can be created under cognition of objective laws of reality. Active man's relation to reality - a characteristic feature of consciousness as a specific form of reflection. It assesses the situation, fixes its attitude to reality, identifies itself as the subject of this attitude.

Activity as an integral feature of consciousness is closely related to such property of consciousness as creativity. After all, the universal and objective reflection of reality involves not just the active attitude to it, and creative and active, that is transformative, and not destructive attitude. It has been noted that people actively put to reality. The activity foresees an assessment of the situation not only of reality, but an analysis of consciousness carrier, i.e. the person, the allocation of himself subject as the carrier certain active position towards the world. This manifests itself in consciousness. Thus, self-consciousness - is the allocation yourself attitude to yourself, assessment of its capabilities, which are a necessary component of any consciousness.

2 Extents and forms of consciousness formation

Formation of consciousness has a certain stages and forms. The first stage - state of health - basic awareness of your body and its harmonious combination with the world surrounding things and people. To properly navigate the world of things must first understand identify those changes that happen to the body as opposed to what is happening in the outside world. If this does not happen, the man could not distinguish between processes in reality from the subjective processes. For example, a person could not understand the subject approaching or moving away from her.

Awareness itself as one that belongs to a particular community of people, of a particular culture and social group - is a higher level of consciousness.

The emergence of consciousness "I" as a very special formation, similar to the "I" of other people and at the same time, something unique, unmatchable - the highest level of consciousness. Thanks to it a person can perform free actions and take responsibility for them, which in turn requires self-control and evaluation of their actions.

The concept of self-consciousness also includes self-esteem and self-control. Self-consciousness foresees comparing himself with a certain ideal of "I" that is formed and selected by the man himself. A man compares himself to this ideal, self-esteem and as a consequence arises feeling of satisfaction or dissatisfaction with themselves.

Self-esteem and self-control are possible only if such a "mirror" as the group of other people. In this "mirror" person sees himself, and with its help she begins to refer to himself as a person, that produces forms of self-consciousness. Self-consciousness is formed in the process of collective practical activity and interpersonal relationships, and not as a result of internal needs of isolated consciousness.

3 Reflection

The object of the study of human may be consciousness. In this case we are talking about reflection.
Reflection - is a form self-consciousness when certain phenomena of consciousness become the subject of a special analysis activity of the subject. Reflection is not limited by comprehension, analysis of what is in the person, but at the same time transforms the person, causes a transition beyond level of development of the individual, which was achieved.

A man examines himself in the world of a certain ideal of personality compares himself to him, trying to achieve this ideal. She supposedly seeks to “substantiate” themselves, to keep their own reference systems. But his image that forms people do not always correspond to the real (adequate) person and his consciousness. After all, a person is able to make mistakes. Therefore just how correctly a person "understands" himself, adequately "submit" himself could define the people around him.

To important features of consciousness can be attributed its universality and objectivity.

Over the past 100 years of Ukraine occupation the Soviet ideology especially firmly ingrained into the consciousness of Ukrainian. For today very clearly distinguished features of influence of this poison on people's minds. That is really from the person took their inner "I", their awareness of himself. So now many Ukrainian scientists raises questions about the need to formation econational consciousness in order to reach a deep social crisis in Ukraine.

4 Attitude to the language issue

For consciousness is typical inextricable link with the language. Language performs important functions: 1) preservation of knowledge (accumulative function); 2) communication between people, transfer of experience (communicative function); 3) way of knowledge expression (expressive function). Language - a necessary condition of consciousness. To realize - means to reflect objective reality through objective in the word public produced generalized values.

Therefore attitude to linguistic issues - one of the key, which must be change. During this time the average Ukrainian formed the idea that absolutely does not matter what language to speak, Russian or Ukrainian. However, always imposed the idea that the Russian is best. A vigorous pressure on the Ukrainian language from the Russian side carried out continuously. In order to effectively counteract it, we must consider the issue in the context of modern warfare strategies.

First you have to answer the question "What is a war?". If to give generalized definition, the war - is resolute actions aimed at changing the behavior of the enemy in the right direction. Mankind knows a huge variety of ways of fighting. I.Kahanets summarized all of them to seven basic types.

These are: 1. Power confrontation; 2. The economic war; 3. Hidden Genocide; 4. Organizational war; 5. Information war; 6. Chronological war; 7. The spiritual war.

The fundamental, highest efficiency has spiritual weapon. Its effectiveness is imposing a perverted life values, in distortion of ideas about the nature of the visible and invisible world, about good and evil. The element of spiritual war is tendentious interpretation of holy books and sacred history (2).

The most powerful means of destruction spiritual rod as an individual, and all the people, is to promote in its consciousness of a foreign language. The logic is simple: the main factor in the way of thinking (and therefore life) is knowledge base - a language that defines life concepts and the relationships between them, the representation of the people about beautiful and ugly, good and evil. Promotion by the aggressor own language destroys the system of values of the aggression object, imposes to him a hostile system, destroying link between generations and prospects of self-development. As a result, the object of aggression loses its but does not get complete value systems of others (to full "re-education" opposes genetic memory), thus becomes a spiritual weakened being, the potential slave.

Language aggression as an effective weapon has universal character because it enhances his opponent in the conduct of war by all other means, including power and economic. Accordingly, the
resistance the promotion of a foreign language and asserting of own promotes recovery of all spheres of national life (2).

Ukrainian national idea expressed in one word - FREEDOM. Formation of civilization of free, happy, creative people is possible only under condition of man's liberation from lies, slavery and parasitism.

Conclusions

Ecological nationalism (econationalism) – is the ideology and political practice aimed at transforming the amorphous ethnic on organized nation that has its own country and is located in harmonious unity with mother nature.

Socio cultural border of Ukraine - is a strategic resource of state formation and consolidation of the nation, effective socio-ecological-economic development. Suppression of national idea, narrowing of information space, ignoring national characteristics in terms of a weak economy leads to increased destructive processes.

Therefore econationalism of Ukrainian consciousness must ensure internal stability of human communities who live in Ukraine, their dynamics, the ability to changes and future self-organization on higher levels at a time when crisis situations arise, disturbed balance and the ability to exchange with the environment of matter, energy and information.

The causes of their victories and defeats everyone has to look not outside, but in themselves. For our successes we must thank our ability to CREATIVE WORK, because we are the piece of cathedral individual of CREATOR. Our failures we have seen as an incentive for self-improvement. Because man - a divine entity, which develops by transformation in their descendants. What we "sow" today, that we "reap" in subsequent generations:

- if you leave after yourself healthy children, provide quality health and gene pool of our posterity;
- if you leave after yourself clean nature, then you will born at the earth as "Paradise" and not at the dump;
- if you leave after yourself high culture, then you will born in a safe environment, will know who you are, where you came from and where you have to go further (3).

This is the basis econational consciousness and concerns the population as Ukraine and the entire human civilization, form the basis of studies of the main criteria of human existence. It is these "three pillars" on which have based all decisions related to the execution of programs of ecological and sustainable development of society.

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